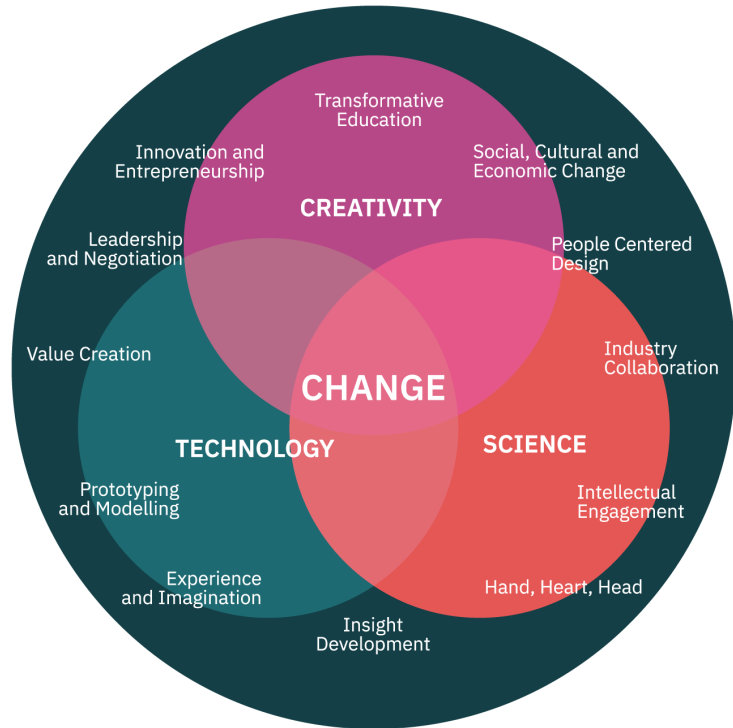


Podcast media kit

Graham Newman and his guests discuss how design practice is responding to change, and how this change can foster cultural, economic and social benefit.

MAKING + DOING



Design School Asia's ecosystem for change

Title Making and Doing
Host Graham Newman

Host bio

Graham Newman
MRes RCA, PGCHE, FRSA.

Graham is the founder of Design School Asia, a ground-breaking postgraduate college that creates cultural, social and economic value with industry collaboration. He has extensive expertise and knowledge of the design ecosystem in Asia Pacific for over 20 years having taught at leading Universities in Bangkok, Singapore and Jakarta, and won numerous awards for his visual communication design practice.

Contact and media enquiries

graham.newman@designschoolasia.com
+66 0982 830 551
+65 3105 1381

Program context

Making and Doing is ultimately a podcast for design practitioners in South-East Asia looking at the broader picture of how design fuses creativity, technology and science together through aesthetics; design as a subject for secondary schools; education futures; employability; inclusivity and diversity; interdisciplinary and transdisciplinary practice; making and doing; modelling and prototyping; South-East Asia design ecosystem; skills; social and economic change; theories, principles and methods.

Podcast business objective

Inbound direct marketing for Design School Asia, and raising the profile of social innovation for change through peer discourse.

Program target audiences

Social innovation change makers across South-East Asia; graduate students from Bangkok's top 5 Universities; art and design practitioners.

Duration and frequency

30 minutes
2 programs per month

Launch date

From December 2020

Distribution platforms

iTunes, Spotify, Apple Podcasts, Google Podcasts, Amazon Music, Stitcher, Tune In, iHeart Radio, Acast.